

## Education

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Bachelor of Science  
Visual Communication Design  
Arizona State University  
Summa Cum Laude  
Fall 2004 - Spring 2009

## Experience

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*title / date*

*description*

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Designer / Sales Assistant  
russell+hazel  
Minneapolis, MN  
September 2010 - Present

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Design and development of office organizational products. Design duties include prototype building, website graphics, event planning and branding, and product merchandising in the retail environment. Flagship store duties include customer service, stocking inventory, and packing and shipping orders.

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Graphic Design Assistant  
USI Technology Services  
Arizona State University, Tempe AZ  
February 2006 - May 2009

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Arizona State University website updates, graphic solutions, web application testing and 360 virtual tour panoramic photography. Duties also included general IT diagnostics.

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Graphic Design Intern  
Ham in the Fridge  
Minneapolis, MN  
June 2008 - August 2008

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Worked on interactive web game design and proposals. Created Flash animations for Target: Star Wars toy campaign. Web ideation for Carol.com. Web banners for Target Halloween campaign. Gained experience working with copywriters and flash developers.

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Student Graphic Designer  
ASU Skysong Innovation Center  
Scottsdale AZ  
December 2007 - January 2008

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This position was held to work on the project of designing a poster celebrating achievements of Arizona State University's sustainable initiatives to hang in the ASU Skysong Innovation Center. Duties also included installation of the hanging hardware.

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Freelance Design  
August 2006 - Present

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Lachlan Burrell Photography - Website design and build.  
Mark D. Williams Homes - Branding collateral.  
Josbury Chaff - Logo and branding system.  
MiaMALCOLM - Logo and Letterhead design

## Recognition

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2009 ASU Martin Luther King Jr  
design campaign winner

2008 Outstanding Third Year Student  
Performance Award  
Visual Communication Design,  
Arizona State University

2008 Architecture 2030  
Photo Contest Finalist

## Extra Qualifications

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The InnovationSpace program at Arizona State University gave me a working knowledge of product design, branding, and development. The program also taught extensively about biomimicry, the concept of applying strategies found in nature to solve complex design problems in a way that is conducive to life. This knowledge was applied in the design and development of a product used in the healthcare environment sponsored by Herman Miller. This experience of designing along side Industrial Designers, Engineers, and Business students gave me insight to working and meeting deadlines in a dynamic multidisciplinary team environment.